



SECU[™]
The Academic Initiative of the SEC

SECU Frequently Asked Questions and Answers

(Revised: November 10, 2015)

1. What is SECU?

Established by the SEC Presidents and Chancellors, SECU is the academic initiative of the Southeastern Conference. Its vision is to serve as the primary mechanism through which the collaborative academic endeavors and achievements of Southeastern Conference universities are promoted and advanced.

2. What are SECU's goals?

The SECU goals are to highlight the endeavors and achievements of SEC faculty, students and SEC universities; advance the academic reputation of SEC universities beyond their traditional regions; identify and prepare future leaders for high-level service in academia; increase the amount and type of education abroad opportunities available for students; and provide opportunities for collaboration among SEC university personnel.

3. Is SECU online and/or involved in social media?

To connect with SECU, visit the academic initiative online – www.TheSECU.com; on Facebook – TheSECU; on Twitter – @TheSECU; on Instagram – @TheSECUniversity; and on You Tube – SECUniversity.

4. When was SECU created and where is it housed?

The Southeastern Conference universities joined forces in 2005 to form the SEC Academic Consortium (SECAC), a collaborative endeavor designed to promote research, scholarship and achievement amongst the universities. In 2011, the SEC Academic Consortium was relocated to the SEC headquarters in Birmingham, Alabama, from its original home on the campus of the University of Arkansas in Fayetteville, and was renamed SECU.

5. Does SECU promote student-athletes or athletically-related academics?

SECU is an academic initiative that does not directly promote student-athletes or athletically-related academics. However, through its communication platforms (e.g., website, social media, etc.), SECU will highlight certain athletically-related academic achievements when appropriate.

6. What is SECU's relationship to the Southeastern Conference?

All SECU programs and activities are a part of the Southeastern Conference, which provides resources (e.g., financial, personnel, etc.) and support for the SECU initiative.

7. What is the SEC Academic Collaboration Award?

The SEC Academic Collaboration Award is a program designed to expand student-focused collaboration among SEC universities by supporting one activity that involves all applicable SEC universities.

8. What is the SEC Academic Leadership Development Program?

The SEC Academic Leadership Development Program (SEC ALDP) is a professional development opportunity that seeks to identify, prepare and advance academic leaders for roles within SEC institutions and beyond.

9. What is the SEC College Tour?

The SEC College Tour is an enrollment initiative intended to introduce SEC universities to students, parents and high school counselors from around the United States of America.

10. What is the SEC Cooperative Education Abroad Agreement?

The SEC Cooperative Education Abroad Agreement provides opportunities for students from all SEC universities access to certain education abroad programs offered by other SEC universities.

11. What is the SEC Engineering Student Exchange Program?

In this exchange effort, Italian students from the Politecnico di Torino (PdT) in Torino, enroll at SEC universities each fall, and SEC engineering students study there each spring.

12. What are the Dr Pepper SEC Education Abroad Awards?

Dr Pepper has been an official corporate sponsor of the SEC since 1984. The company gave \$100,000 to the SEC to administer a program that provides opportunities for high achieving SEC students with demonstrated financial need who represent non-traditional study abroad participants. Each university selects one male and one female student to participate in a faculty-led program.

13. What are the SEC Faculty Achievement Awards?

The SEC Faculty Achievement Awards recognize faculty with outstanding records in research and scholarship. There is also one overall winner for the Conference, the SEC Professor of the Year.

14. What is the SEC Faculty Travel Program?

The SEC Faculty Travel Program offers faculty from each SEC university the opportunity to travel to other SEC universities to exchange ideas, develop grant proposals, conduct research and deliver lectures and performances.

15. What is the SEC MBA Case Competition?

The SEC MBA Case Competition is a graduate level program that provides an opportunity for SEC business schools to show students' skills at solving simulated, real-world business problems.

16. What is the SEC Symposium?

This academic conference-type event addresses a significant scholarly issue by utilizing the range of disciplinary strengths of all SEC universities to expand opportunities for collaboration among SEC faculty and administrators.

17. What is the university collaboration effort?

The university collaboration effort gives university personnel (e.g., deans of colleges, chief financial officers, etc.) a mechanism and forum to share best practices and ideas.